



In-Person

INSIDE THE DOME

THE KIMPTON MONACO | WASHINGTON, DC

OCTOBER 11, 2023

Sponsorship Opportunities

SPONSORSHIP

Thank you for considering supporting the [Washington Area State Relations Group \(WASRG\)](#) at our second annual **In-Person Inside the Dome** event! WASRG is the only networking and professional development organization exclusively for DC-based state policy professionals. Since the mid-1970's, we have provided professional and personal brand development to state government affairs professionals through high-quality programming and valuable networking opportunities.

Your sponsorship of this event will put your organization's name, services and brand in front of an engaged audience of state government relations professionals interested in growth, networking and finding the best tools and partners to help them succeed in advocacy.

THE EVENT

At WASRG, we maximize member interaction and promote a continuous exchange of ideas and information. Upon the onset of COVID-19, WASRG launched its Inside the Dome series where we host virtual briefings with state consultants who share the latest policy and political developments in their states. To date, we have hosted 62 briefings featuring 32 states and topics including elections, budgets and emerging issues. These closed sessions and interactive conversations have been incredibly popular, leading us to launch our first **In-Person Inside the Dome** program in 2022.

Building off the success of the inaugural event, in 2023 we are expanding the program into a half-day event, including lunch and a networking cocktail hour afterwards. The event will go from 12:00 - 7:00 p.m. at the Kimpton Monaco, a landmark property in the heart of our nation's capital. It will feature four sessions forecasting 2024 General Sessions. The first two hour-long conversations will feature state consultants from the Eastern and Western States, respectively, sharing their insight on election outcomes and major legislation expected to be considered next year. A third session will highlight top trends expected to emerge in 2024, and the final session will showcase state Chamber leaders sharing their legislative priorities and previewing their upcoming General Sessions for attendees.

We will conclude the day with a reception for members and speakers to informally meet, reconnect and network. The cocktail hour will be held in the Paris Private Dining Room at the Kimpton Monaco.

AUDIENCE

We expect close to 100 WASRG members and other industry professionals attending. The WASRG membership includes 50 corporate, trade association and public sector organizations and 265 busy professionals who work as lobbyists, association staff, government affairs executives and vendor/service representatives.

CONTACT ROBYN@LEONINEFOCUS.COM (617-872-7498) TO SECURE YOUR SPONSORSHIP!



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DIAMOND | \$5,000

Inside the Dome Presenting Sponsorship

As the exclusive lead sponsor of the event, your name will be included as “Inside the Dome, presented by [YOUR NAME]” in all marketing materials.

- Opportunity to speak about your organization and introduce the General Sessions Preview from Chamber and Fiscal Leaders panel to attendees
- Five (5) complimentary registrations*
- Full page ad in program
- Prominent placement of your organization name/logo throughout the event
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

PLATINUM | \$3,500

State Counsel Panel Sponsorship

- Opportunity to speak about your organization and introduce one of The Legislative Forecast by State Counsels panel; two sponsorships are available at this level.
- Four (4) complimentary registrations*
- Half page ad in program
- Prominent placement of your organization name/logo throughout the event
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

PLATINUM | \$3,500

Exclusive VIP Dinner Co-Sponsorship

Up to two sponsors are able to commit to co-hosting a VIP Dinner for state leader guests, select WASRG members and principals. The dinner will take place the evening of October 11 for up to 16 guests at a mutually-agreed-upon venue. The co-sponsors will divide the cost of the dinner and each commit \$3,500 to Inside the Dome.

Additional sponsorship benefits include:

- Two (2) complimentary registrations*
- Half page ad in program
- Prominent placement of your organization name/logo throughout the event
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event



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GOLD | \$2,500

Exclusive Lanyard Sponsorship

- Event lanyards will feature your organization logo
- Three (3) complimentary registrations*
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

Claimed!

SILVER | \$2,000

Cocktail Reception Sponsorship

- Prominent placement of your organization name/logo at the closing reception
- Signature named-after-your-organization cocktail served at the reception
- Two (2) complimentary registrations*
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

1 Claimed!
Additional sponsorships available

BRONZE | \$1,500

Exclusive WiFi Sponsorship

- Your organization name/logo displayed on every table with WiFi login details
- One (1) complimentary registration*
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

QUARTZ | \$1,000

Supporter Sponsorship

- One (1) complimentary registration*
- Inclusion of your organization name/logo in all marketing (emails, social media & on the WASRG website)
- Attendee list provided in advance of event

*For existing annual Premier and Signature Event Sponsors, this would be in addition to your original sponsorship registration.

Please note: Exclusive Sponsorships are always on a first come, first served basis.

You do not need to be a WASRG member to take advantage of these sponsorship opportunities.

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